

California Environmental Education Interagency Network (CEEIN)  
Meeting Minutes  
April 19, 2002

Members in Attendance:

Bill Andrews, Dept of Education  
Kay Antunez, Dept of Forestry & Fire Protection  
Vanessa Byrd, Dept of Toxic Substances Control  
Annie Frankel, Calif Coastal Commission  
Sylvia Gude, Dept of Fish and Game  
Karen Kawanami, The Disney Company  
Charles Kersey, Air Resources Board  
Susan Knadle, Office of Environmental Health Hazard Assessment  
Lisa Kunz, Dept of Toxic Substances Control  
Tom Mays, State Water Resources Control Board  
Kris McNamara, The Disney Company  
Kathy Strickley, Dept of Conservation  
Carolyn Tucker, Dept of Water Resources  
Joanne Vorhies, California Integrated Waste Management Board

The meeting was hosted by Bill Andrews, sitting in for Vanessa Arellano from Dept of Food and Agriculture who was unable to attend the meeting.

1. Introductions - What's New in Your World?

Kay Antunez, Dept of Forestry & Fire Protection/Project Learning Tree - The national Project Learning Tree program released the new "Energy and Society" kit which includes a Bill B music CD and video, a class set of two posters and a K-8 Curriculum featuring energy activities for students. A group of PLT facilitators will be invited to attend a special "think-tank" retreat to decide on strategies to fund and schedule special workshops for teachers. The retreat will take place in May at Camp Arroyo, a new East Bay Regional Park outdoor school near Livermore. The facility has several examples of sustainability, including energy efficiency.

Carolyn Tucker, Dept of Water Resources - Staff will participate at the Creek Week event held April 20<sup>th</sup> at the Discovery Science Center by having an activity booth for children. DWR contributed to the event by printing brochures & bookmarks and developing the children's Passports.

DWR is co-sponsoring a course on water for southern California teachers through CSU, San Bernardino. A consortium of southern California water agencies developed the course and DWR provided their video, The California Water Story.

DWR's Office of Water Education has a new Chief, Curt Robinson, who comes to us from the California Department of Education. Curt was Chief of the Bureau of Publications and became an Assistant Superintendent and Division Director in the Finance, Technology and Administration Branch. Prior to his work at CDE, Curt served

17 years at UCD Extension, as the Director of Marketing and Public Relations. Curt holds a PhD in Geography and teaches part time at CSU, Sacramento. We are pleased to have an educator heading up the Office of Water Education.

Kris McNamara, The Disney Company - Working to establish a Wonderful Outdoor World (WOW) program in New York. They are partnering with ESPN and WOW kids from Washington D.C. to promote the program. The Tony Hawk book covers promoting recycling are free through Keep California Beautiful at 1-800-Clean-CA.

Sylvia Gude, Dept of Fish and Game/Project WILD - Facilitators will participate in the Environmental Expo at CSU, San Bernardino and also at the Association of Environmental & Outdoor Educators State Conference in Malibu.

Deadline for entries in the American River Salmon Festival student art contest are due April 26. These entries will be judged May 2 at the U.S. Fish & Wildlife office. Cordi McDaniel from DWR graphics unit will help with the judging.

Project WILD staff recently conducted workshops at Moorpark College (Ventura Co.) and Santa Maria Discovery Museum (San Luis Obispo Co.)

Joanne Vorhies, Integrated Waste Management Board - staff will be participating in the Environmental Expo at CSU, San Bernardino and also attending the Children's Water Festival in Orange County.

The Trade Show at the Disneyland Resort featuring environmentally friendly materials was well attended.

Charles Kirsey, Air Resources Board - Staff will be at the CSU, Sacramento Earth Day celebration with kids activities related to clean cars. ARCB is collaborating with Science Discovery Theater at the Laurence Hall of science's "Who Let the Smog Out", a show about air pollution. Staff continue to present at other events such as the Math, Science & Technology Conference in Bakersfield, and ESCATS at CSU, Sacramento.

Susan Knadle, Office of Environmental Health Hazard Assessment - Working on activities for Take Your Children to Work Day, Earth Day & Health Day.

Lisa Kunz/Venessa Byrd, Dept of Toxic Substances Control - Earth Day/Take Our Children to Work Day Event at the Cal/EPA building will be on 4/22/02. DTSC will have three exhibits: Emergency Response Unit safety equipment and vehicle, Dangerous Look-Alikes (household hazardous products), and a lobby display featuring the "Pollution Prevention Wheel."

DTSC will be an exhibitor at the Environmental EXPO in San Bernardino on 4/27/02. Over 1,000 attendees, including children, educators and community members are expected to participate in the day-long event. Children's activities and teacher resources are the featured items at the booth.

We will be joining Debbie Edgar, CREEC Region 11 Coordinator, on May 14th for a surprise announcement to Canterbury Elementary, regional JCEC winner for their "Birdwatch II" project. We're beginning to order promotional items (beyond pencils) for our booth exhibits. We recently ordered water bottles for Earth Day and created two book marks to promote our Web site and children's activities.

Tom Mays - Water Resources Control Board: working on watershed models for Earth Day events. Holly Sheridan is working on Creek Week activities.

Bill Andrews, California Dept of Education - Circulated a final copy of the State Plan for EE for CEEIN member perusal. He thanked Dennis Miller at DWR for graphic design, and thanked Kay Antunez & Jenny Rigby for their work in developing this document. There are "roll outs" planned for each CREEC region, the first will be at the Children's Water Festival in Irvine, May 8. The California Education Foundation will work to implement the State Plan with help of contributions from state & private organizations.

The revised Compendium for Natural & Built Communities is "camera ready" and will be printed soon.

SB 1988 - Senator Palanco will be heard next Wednesday. This legislation "would create an environmental education fund in which funds from public or private organizations and money judgements of a state or federal court may be deposited to fund environmental education."

Dept of Education grant applications are due May 15.

Kathleen Strickley, Dept of Conservation - Preparing for Sports Outreach Recycling programs at minor league ballparks and major league soccer fields statewide. Recycling has been established at each of the participating fields, and The Department of Conservation will be setting up outreach tables and doing Recycle Rex walk-arounds throughout the summer.

Earth Day 2002: was in Oxnard, Fresno and Elk Grove (April 13<sup>th</sup>) Truckee, West Hollywood, LA Zoo, Culver City and Orange County Youth Expo (weekend of April 20<sup>th</sup>) Cal/EPA and Kaiser Permanente (April 22<sup>nd</sup>). All of the events were very good and The Department of Conservation will consider revisiting each during the Earth Day 2003 season.

Preparing for State Scientist's Day on the west steps of the Capitol on May 15<sup>th</sup>. They are expecting 1500 students from 25 schools to attend the event.

Presenting at the Irvine Water Festival and also visiting two schools in Region #8 to congratulate them on being regional winners in the Jiminy Cricket's Environmental Challenge.

Annie Frankel, California Coastal Commission - Preparing for this year's Coastal Cleanup Day on Saturday, September 21<sup>st</sup> by increasing our outreach to educators. We have distributed nearly 5000 "save the date" postcards to educators throughout the state asking them to begin thinking about how their class could become involved in the event. They have the option to participate on the 21<sup>st</sup> or on Friday, September 20<sup>th</sup>. They can sign up to clean a beach, creek or river, or do a "backyard" cleanup of their school grounds. We hope that these changes will allow more teachers and students to become Coastal Cleanup Day volunteers.

The Commission's San Francisco office just completed a training for its new "Staff Educator Program." This program will formalize and broaden the process of getting Commission staff into classrooms as guest presenters. Ten people participated in the recent training and seven will take part in a training later in May. We hope to provide similar training to staff in our other offices throughout the state.

2. Changes to the agenda included additions to 8. Discussion items
  3. Minutes were approved
  4. Revised list of members and list of conferences were distributed.
  5. Fred Klose made a presentation on the CDFA Agricultural Export Program: Food and Trade. For additional information about the Export Program, check [www.export.cdfa.ca.gov](http://www.export.cdfa.ca.gov).
  6. Update on SB 373 was postponed.
  7. Karen Kawanami, The Disney Company - Distributed the schedule of schools that are regional winners in the Environmental Challenge and asked for volunteers to make presentations at these schools during the next three weeks, and provided the list of people attending the celebration.
  8. Discussion Items  
Kris McNamara, The Disney Company, presented information on the 2003 Centennial of the National Wildlife Refuge System. Disney will partner with the U.S. Fish & Wildlife Service to 1) raise national awareness of the importance of wildlife conservation and what citizens can do to support this effort, and 2) instill pride in our wildlife heritage and generate a national commitment to help sustain it. Kris raised the point that this could be an opportunity for CEEIN members to build partnerships with federal agencies and asked if federal agencies fit as CEEIN members. Discussion followed which concluded with group agreement that federal agencies could become an Associate Members of CEEIN. Representatives from the USFWS could be invited to attend the June meeting, i.e. Barbara Simon, USFWS Regional Coordinator, to become familiar with CEEIN goals and projects and see how they can contribute to our efforts.
- FYI - Attached is the Draft Associate Membership language for review by the membership.
9. The next CEEIN meeting is scheduled for May 17, Resources Agency Conference Room, 1416 Ninth Street, 13<sup>th</sup> Floor, and will be hosted by Jamie Cameron-Harley from CALFED.

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**ASSOCIATE MEMBERSHIP**

Associate membership in CEEIN may be extended to environmental education organizations that have a working or supportive relationship with a CEEIN member agency. Such organizations must have as their primary goal promoting environmental education at the K-12 level. Proposals for Associate membership must be brought to the CEEIN Administration & Budget subcommittee for review. The proposal should include a letter of sponsorship by a CEEIN member agency along with the organization's mission statement & vision for EE. The subcommittee will review the request and bring it to a vote of the CEEIN membership. Associate members will not have voting rights on any decisions that come before the CEEIN but may attend CEEIN meetings, participate in discussions and partner with CEEIN members in it's EE efforts.